

2010 ANNUAL CONFERENCE
"EDUCATION FOR TRANSPORTATION PROFESSIONALS"

The Transportation & Logistics Council and the Transportation, Loss Prevention & Security Association are proud to announce the 2010 Annual Conference, "Education for Transportation Professionals". This will be the 9th annual conference co-sponsored by the two organizations and will be held at the beautiful Catamaran Resort Hotel located on Mission Bay in San Diego on April 19-21, 2010.

Acclaimed as the best educational program in the industry, the focus of this year's conference is on "Best Practices". This is a "meat & potatoes" conference - the educational sessions are presented by top experts and experienced practitioners who give you information and advice that you can take back and use in your every day business. In addition, Hospitality Suites on Sunday and Monday evenings, and the President's Reception, which will feature a dinner cruise on Mission Bay, provide opportunity to build relationships and share experiences through networking with other transportation professionals.

Preceding the regular program will be three optional full-day seminars, followed by two and one-half days of general sessions and specialized workshops. The full program, together with registration forms are attached.

Please visit the Council's website at <http://www.tlcouncil.org/> for more information about the Conference program, on-line registration and hotel reservations.

2010 ANNUAL CONFERENCE PROGRAM

Optional Full-Day Seminars on Sunday, April 18, 2010

1. Contracting for Transportation & Logistics Services - Presented by Raymond A. Selvaggio, Esq.

An intensive workshop on the practical and legal aspects of contracting for both purchasers and providers of transportation and logistics services. Includes a review of important legal principles, statutes, regulations and a "walk through" and in-depth discussion of actual contract provisions, terms and conditions.

2. Freight Claims in Plain English - Presented by Gerard F. Smith, Esq.

Based on the newly-published 4th Edition of the text by George Carl Pezold & William J. Augello, this session covers basics of carrier liability, bills of lading, burdens of proof, defenses, damages, limitations of liability, time limits, liability of freight forwarders, intermediaries, warehousemen, air and ocean carriers.

3. Transportation, Logistics and the Law - Presented by Brent Wm. Primus, JD

This unique one-day course based upon Bill Augello's landmark text is designed to provide a basic working knowledge of the laws and regulations affecting the supply chain and those governing the relationships between the parties -- shippers, carriers, and intermediaries. This is the vital information you need for minimizing risks and protecting revenues for your organization, and for your own individual professional growth.

Conference Program

Monday, April 19, 2010

General Session I - The Economic Situation - The Good, the Bad & the Ugly

Industry experts and editors from the trade press will discuss how to survive and succeed in the face of a difficult economy.

Workshop 1 - Importing and Exporting - Best Practices

Compliance with the new requirements - Automated Manifest System, Importer Security Filing "10+2" Program, C-TPAT, food imports - the Bioterrorism Act.

Workshop 2 - Risk Management and Insurance - Best Practices

Identifying and minimizing the risks in the Supply Chain; allocating risk - insurance vs. excess valuation; available insurance products - what they cover and what they don't; evaluating the options - self insurance, deductibles, umbrella coverage.

General Session II - Law of the Land, Law of the Jungle

The ever-popular session where "Lawyers Explain The Law, and Businessmen Tell It Like It Is".

General Session III - Annual Membership Meetings

Transportation & Logistics Council & Transportation Loss Prevention & Security Association.

Tuesday, April 20, 2010

General Session IV - Protecting the Nation's Pharmaceutical Shipments

Using pharmaceuticals as a case study, a discussion about pharmaceutical cargo theft, as well as litigation strategies currently being utilized to protect pharmaceutical products in transit.

General Session V - Transportation Attorney Panel

Leading transportation attorneys discuss recent court decisions on cargo claims, freight charges, liability of shippers and intermediaries for personal injury, and other important current issues. Got a tough question? Ask the experts!

Workshop 3 - Transportation & Logistics Contracts - Best Practices

Identifying basic legal relationships - What hat? - Carrier, Freight Forwarder, Broker, 3PL? - Duties and obligations; drafting and negotiating contracts; avoiding common disputes and mistakes.

Workshop 4 - Loss Prevention for Shippers and Carriers - Best Practices

How to reduce costs and minimize loss or damage in transit; packaging, palletization, shrink/stretch wrap, blocking, bracing, loading and unloading; NMFC packaging requirements and test packaging.

Wednesday, April 21, 2010

Workshop 5 - Loss & Damage Claims - Best Practices

Getting the facts, inspections, documentation, preparing and filing claims; Problem areas - concealed damage, broken seals, mitigation of damage, salvage; dispute resolution.

Workshop 6 - "Going Green" Can Actually Save You Money!

Panelists will discuss maximizing asset utilization through collaboration - sharing equipment and reducing partial truckload shipments; using regional pool distribution; new technologies for reducing energy consumption; "Green" packaging; the SmartWay Transport Partnership.

General Session VI - Security - Industry Best Practices

A discussion covering the "very best" industry practices and procedures regarding facility, equipment, and cargo security. Topics include driver hiring, guard services, CCTV systems, tracking devices, law enforcement liaison and more.



CONFERENCE REGISTRATION FORM

REGISTER BY MAIL: PLEASE FILL OUT A SEPARATE FORM FOR EACH PERSON REGISTERING AND MAIL WITH CREDIT CARD INFORMATION OR CHECK TO T.L.C. AT 120 MAIN STREET, HUNTINGTON, NY 11743

REGISTER BY FAX: (631) 549-8962

ONLINE: WWW.TLCOUNCIL.ORG

		BEFORE MARCH 1, 2010	AFTER MARCH 1, 2010
TLC - MEMBER	()	\$495.00-FULL CONFERENCE	\$595.00-FULL CONFERENCE
TLP&SA - MEMBER	()	\$495.00-FULL CONFERENCE	\$595.00-FULL CONFERENCE
NON - MEMBER	()	\$595.00-FULL CONFERENCE	\$695.00-FULL CONFERENCE
SPOUSES/GUESTS	()	\$175.00	
RECEPTION DINNER	()	\$ 70.00	
(*Multiple registrants from the same firm: deduct \$50 each after the first registration at full price.)			

Sunday, April 18, 2010:

Optional Seminars (not included in registration fee)

		BEFORE MARCH 1, 2010	AFTER MARCH 1, 2010	BEFORE MARCH 1, 2010	AFTER MARCH 1, 2010
		MEMBER	MEMBER	NON-MEMBER	NON-MEMBER
()	Freight Claims in Plain English	\$300.00	\$350.00	\$375.00	\$425.00
()	Contracting for Transportation & Logistics Services	\$300.00	\$350.00	\$375.00	\$425.00

****Seminar fee includes pre-meeting breakfast, a mid-morning and mid-afternoon break, luncheon and text.***

Payment:

() M/C () Visa () AMEX () Check or Money Order (U.S. Funds)

Card Number: _____ Expiration Date: ____/____

Name (as it appears on card): _____

Signature: _____

Our Check is enclosed for: \$ _____

NAME: _____ TITLE: _____
 CCP HCCP OTHER

SPOUSES NAME: _____

COMPANY: _____

ADDRESS: _____

PHONE: _____ FAX: _____

EMAIL: _____

**REGISTRATION FOR
WILLIAM J. AUGELLO'S TRANSPORTION, LOGISTICS AND THE LAW
BY BRENT WM. PRIMUS, JD.**

**OPTIONAL SEMINAR – SUNDAY, APRIL 18, 2010
LOCATION: CATAMARAN RESORT HOTEL – SAN DIEGO, CA**

Questions? Call 1-800-310-2814 • Register Online at <http://www.transportlawtexts.com/try2/seminar-register-ca.php>.

	Before March 1, 2010	After March 1, 2010	Before March 1, 2010	After March 1, 2010
	MEMBER	MEMBER	Non- Member	Non- Member
<input type="checkbox"/> William J. Augello's Transportation Logistics and the Law	\$450.00*	\$500.00*	\$525.00*	\$575.00*

These rates include a copy of the text *Transportation, Logistics and the Law, 2nd Edition*. If registrants have previously purchased a copy of the text, they can deduct \$150 from the registration fee. Multiple registrants from the same firm after first full registrant. ...each deduct \$50.00

The text will be delivered at the seminar unless registrants requests shipment to the address below (Express Mail at registrant's expense). No Post Office Boxes. All registrants must have a text to use at the seminar.

() M/C () Visa () Discover () AMEX () Check or Money Order (U.S. Funds)

Card Number: _____ Expiration Date: ____/____.

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Our Check is enclosed for: \$ _____.

Name: _____ Title: _____
 CCP HCCP Other

Spouses Name: _____

Company: _____

Address: _____

Phone: _____ Fax: _____

Email: _____

All prices include S&H. Return form with payment for individual registration to:

**TL&L Account
C/O Fulfillment Services, Inc.
6874 S. Paolo Verde Road, Suite 160, Tucson, AZ 85706-5000
Phone: (800) 310-2814 * Fax: (520) 798-1514**

Accreditation: CEU's, CLE's and CCPAC Credits are available upon request.

***Note:** Text will be mailed to your business address upon receipt of your registration. You must register seven business days prior to seminar date to receive text prior to the seminar. Late registrants must furnish their overnight express account number.